



Showtime Rebranding

Dear Resident,

On January 8, 2024, Showtime services became Paramount+ with Showtime. Paramount+ with SHOWTIME (formerly SHOWTIME) is a premium entertainment network featuring critically-acclaimed originals, groundbreaking documentaries, blockbuster movies, hit series and more, all without commercial interruptions. Paramount+ with SHOWTIME ON DEMAND (formerly SHOWTIME ON DEMAND) is free with your Paramount+ with SHOWTIME subscription.

FAQ's

Q: What is the difference between the Paramount Network and Paramount+?

A: Paramount Network is a traditional linear cable channel available through most TV service providers. It is best known for series such as "Yellowstone" and "Bar Rescue." Paramount+ is a stand alone, direct to consumer streaming service and requires a separate subscription that is not through Astound.

Q: Do I now have access to Paramount + App:

A: No, the only part of your linear SHOWTIME subscription that is changing is the name and additional select content that will be made available through your Paramount + with SHOWTIME channel and through Astound.

Q: What is the difference between Paramount+ with SHOWTIME through Astound and the Paramount+ with SHOWTIME plan through the Paramount+ app?

A: A subscription to the Paramount+ with SHOWTIME channel through Astound includes access to the linear Paramount+ with SHOWTIME **channel**, SHOWTIME multiplex channels, TMC and Flix, as well as Paramount+ with SHOWTIME On Demand and through the Astound TV+ app. In addition to all the award-winning SHOWTIME programming you've been accustomed to, you'll also have access to amazing Paramount+ original programming like hit series [Halo, Mayor of Kingstown, and Star Trek: Discovery] plus original movies, all at no additional cost. You can subscribe to Paramount+ with SHOWTIME channel through Astound. Paramount+ app, is a stand alone, direct to consumer streaming service and requires a separate subscription that is not through Astound. .

Q: I heard SHOWTIME was rebranded. What exactly does that mean? And what's the benefit to me?

A: Yes, you heard correctly. On January 8, 2024, the SHOWTIME premium channel became "Paramount+ with SHOWTIME"! In addition to the award-winning SHOWTIME programming you've been accustomed to, the "Paramount+ with SHOWTIME" channel will also air select Paramount+ programming. SHOWTIME automatically became "Paramount+ with SHOWTIME" on January 8th, so is nothing you need to do.

Thank you,

Astound Broadband, Chicago