

TowerTalk Survey/Questionnaire Responses as of 6-13-18

Statements (5 strongly agree, 1 strongly disagree)	5	4	3	2	1	Total	Average	Median
I enjoy news about the building itself (big projects to maintain and improve the building, and stories on how the building works.	38	7	2	0	0	47	4.77	5
I like the format of <i>TowerTalk</i> , the way the newsletter looks and feels when I read it.	37	8	2	0	0	47	4.74	5
I find the <i>TowerTalk's</i> year end summary of <u>Park Tower Unit Sales and Leases</u> useful and interesting.	34	11	3	0	0	48	4.65	5
I learn from the <i>Committee Focus</i> reports (Budget & Finance, Health Club, Home Improvement New Residents, Newsletter, Rules & Regs, Social Committee, ASCO)	27	14	5	0	0	46	4.48	5
I enjoy reading about and seeing pictures of <i>Recently Rehabbed</i> units.	28	14	4	1	0	47	4.47	5
I find <i>Park Tower Profiles</i> about residents and staff interesting.	27	11	3	2	0	43	4.47	5
I appreciate articles on Board deliberations and elections.	25	14	7	0	0	46	4.39	5
I enjoy the stories on unusual topics (medical marijuana, O'Hare flight patterns, etc)	20	12	8	4	2	46	3.96	4
I would enjoy reading more news of our neighborhood and parks.	17	14	11	3	1	46	3.93	4
I use the reviews of area restaurants to help me find new places to eat.	17	7	11	5	5	45	3.58	4
I usually don't have enough time to read <i>TowerTalk</i> .	3	2	3	4	33	45	1.62	1
I sometimes find the newsletter information incorrect or presented in a confusing manner.	2	1	4	7	30	44	1.59	1

Respondent suggestions upside

Each of the following items was contributed by a single respondent.

TowerTalk brings a sense of belonging to its residents. We share the same information that is informative and helpful to each of us at one time or another. I am personally appreciative of the people who share their knowledge by contributing to TowerTalk.

Just want to say thank you for all your hard work and a fantastic newsletter that I frequently read through on the day I get it.

Keep up articles on Rules & Regulations. Also on when to use Service Elevators, for instance when leaving the building with 8 large suitcases!

How about a section with staff names and photos so we can say hello to those folks by name?

Thanks for your efforts in making TowerTalk a great publication. However, in the age of tech communications, it is a waste of paper and a useless expenditure! It must be digitally distributed by email and must not be printed, period. Even if there are a few who do not have email addresses, this type of minority should not be the reason for keeping the printed edition. I do not see why intelligent people let a minority of one or a few interfere with a logical decision to issue TowerTalk online only.

You're doing an excellent job!

Thank you for the great and interesting stories and information.

Keep up your great job. Love it.

Previous issues had articles jumping to multiple pages – recent issues better. For timely news, Tim's weekly news and updates is better.
